## Why Now is the Time for Managed Detection and Response

bASICS
What is Managed Detection and Response?

| A service that provides |
| :--- |
| advanced threat detection <br> and response, and threat <br> hunting by skilled experts. |
| The service uses sophisticated <br> forensics technology to <br> dete and respond to known <br> and unkown attacks. |

## FACTORS

How a Co-Managed Approach to Managed Detection and Response Helps
Factors driving interest in MDR adoption
What are the primary reasons your organization is evaluate an MDR service in the next 12 to 18 months?

industries
Who's looking to adopt MDR, and how soon? Vertical Industry Interest in MDR Services Adoption

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| retall | SoFTWARE | MANUFACTURING | healthcare | FINANCE |


decisions
Selecting an MDR provider is not just
about the experts and their processes
The underlying technologies used by MDR providers are a critical component of service selection. How critical?

benefits
Critical Factors to MDR Partnership Success: Broad Experience + Deep Threat Intelligence Secureworks benefits by the numbers
$20+\underset{\substack{\text { Years of ot Atack and } \\ \text { Threat A Ator Data }}}{\substack{\text { Dat }}}$

| 135+ | 1,400+ |  |
| :---: | :---: | :---: |
|  | $\underset{\substack{\text { Ir Engagements } \\ \text { Periomed L Last Year }}}{ }$ | Uníue Threat |

